

# REGENT EDUCATION & RESEARCH FOUNDATION GROUP OF INSTITUTIONS



**NSS Cell**  
**Maulana Abul Kalam Azad University of  
Technology, West Bengal**



## NOTICE

DATE 29/07/2022

THIS IS FOR THE INFORMATION OF ALL THAT NSS CELL OF RERF IS GOING TO ORGANISE DIGITAL POSTER MAKING TO CELEBRATE AND CREATE AWARENESS ON AZADI KA AMRIT MAHOTSAV- HAR GHAR TIRANGA .THE OBJECTIVE OF THIS PROGRAM IS TO INFORM PEOPLE ABOUT THE IMPORTANCE OF NATIONAL FLAG HOISTING ON 15/08/2022 .

THEREFORE, ALL STUDENTS, TEACHING AND NON-TEACHING STAFF MEMBERS OF RERFGOI ARE REQUESTED TO KINDLY PARTICIPATE IN THE DIGITAL POSTER MAKING EVENT AND SUBMIT IT THROUGH THE GIVEN GOOGLE FORM WITHIN 12/08/2022 MAINTAINING THE GIVEN FORMAT.

[https://docs.google.com/forms/d/e/1FAIpQLScjb7KaNy7sqCRznoPLTBf3AoxLe5dHK4hkSec0II30fWwLHw/viewform?usp=pp\\_url](https://docs.google.com/forms/d/e/1FAIpQLScjb7KaNy7sqCRznoPLTBf3AoxLe5dHK4hkSec0II30fWwLHw/viewform?usp=pp_url)

**SIGNATURE OF PROGRAM OFFICER**

*Campus : Regent Education & Research Foundation Group of Institutions*

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### **Title of the Practice: "Har Ghar Tiranga" Campaign (Azadi ka Amrit Mahotsav)**

"Har Ghar Tiranga" is a campaign initiated under the aegis of Azadi Ka Amrit Mahotsav to encourage individuals to bring the Tiranga (Indian National Flag) home and hoist it, marking the 75th year of India's independence. The campaign aims to foster a personal connection with the national flag and symbolize the collective commitment to nation-building. It intends to invoke patriotism and promote awareness about the significance of the Indian National Flag. The NSS Cell of RERFGOI organized this event on 15th August 2022, where flag hoisting was practiced, and approximately 50 students participated.

### **Objectives of the practice:**

The objectives of the "Har Ghar Tiranga" campaign are as follows:

- Encourage individuals to bring the Tiranga home and hoist it with pride.
- Establish a personal connection with the national flag and promote a sense of patriotism.
- Generate awareness about the history, significance, and protocol associated with the Indian National Flag.
- Instill a sense of responsibility and commitment to nation-building among the participants.
- Celebrate the 75th year of India's independence by involving citizens in a symbolic act of displaying the national flag at their homes.

### **The Context:**

The "Har Ghar Tiranga" campaign was launched as part of the nationwide celebration of Azadi ka Amrit Mahotsav, marking the 75th anniversary of India's independence. The Ministry of Youth Affairs & Sports initiated the event with the objective of inspiring Indians across the country to hoist or display the national flag at their workplaces and homes. The campaign aimed to invoke feelings of patriotism and foster a deeper connection with the Indian National Flag.

### **The Practice:**

The "Har Ghar Tiranga" event organized by the NSS Cell of RERFGOI on 15th August 2022 witnessed the participation of approximately 50 students. The program included flag hoisting, where participants had the opportunity to practice the correct protocols associated with hoisting the national flag. The event was inaugurated by Dr. Rajorshi Bandopadhyay (Principal, RERF) and Mr. Subhankar Ghosh (Registrar, RERF), who emphasized the importance of the campaign and its significance in strengthening the bond between citizens and the national flag.

### **Evidence of Success:**

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The success of the "Har Ghar Tiranga" campaign can be measured by the active participation of approximately 50 students in the event. The campaign effectively created awareness and instilled a sense of patriotism among the participants. The act of hoisting the national flag at their homes served as a symbol of personal connection and commitment to nation-building. The event received positive feedback from the participants, who expressed their gratitude for the opportunity to engage in such a meaningful activity.

### **Problems encountered and resources required:**

During the organization of the "Har Ghar Tiranga" event, logistical challenges such as arranging the flag hoisting ceremony and ensuring the availability of appropriate flags may have been encountered. However, the NSS Cell of RERFGOI proactively managed these challenges by procuring the necessary resources and coordinating the event effectively. Resources required for the event included the Indian National Flag, flagpoles, suitable locations for flag hoisting, and the presence of knowledgeable individuals to guide participants regarding flag protocols.

### **Conclusion:**

The "Har Ghar Tiranga" campaign organized by the NSS Cell of RERFGOI successfully engaged students in practicing flag hoisting and promoting a sense of patriotism among participants. The campaign's objective of fostering a personal connection with the Indian National Flag and invoking

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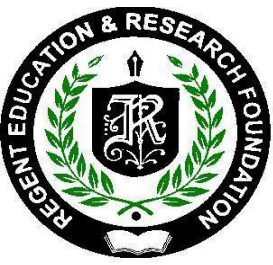
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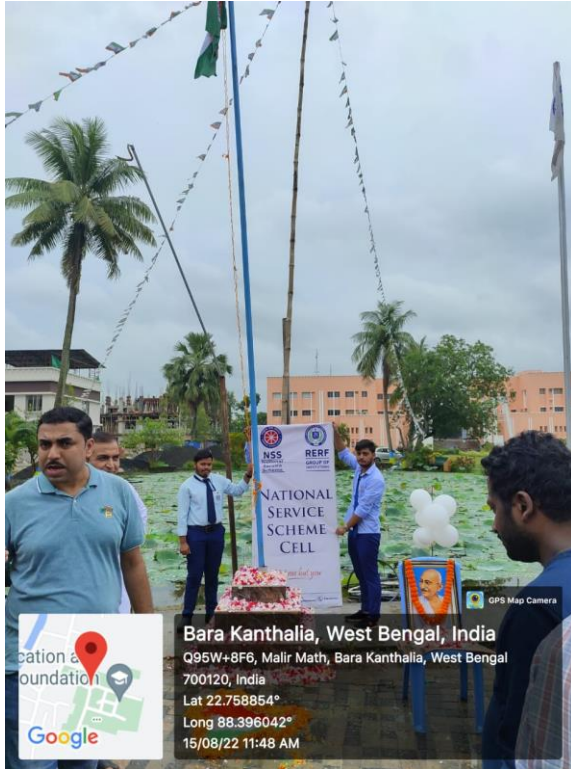
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700120, India  
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